

DISCOVER

LET'S MAKE A DIFFERENCE



Dear Sir/Madam,

The North Jersey Branch of the American Society of Civil Engineers, along with other local engineering organizations, is proud to organize the annual National Engineers Week celebration at the Liberty Science Center in Jersey City, NJ. This event is celebrated every February by members of the engineering profession to help raise public awareness and appreciation of engineers and their work. ASCE is very excited to be one of the national society chairs for National Engineers Week 2024.

Year after year, Engineers Week hosts up to 8,000 children and parents at the museum over two days of Engineers Week. They participated in educational programs, games, and contests created, sponsored, and executed by our organization with the assistance of 200 dedicated volunteers. This coming year, on **Monday, February 19** and **Saturday, February 24**, we will once again offer our attendees the unique opportunity to learn about the many ways in which engineering impacts and improves their lives. This event promises to be both educational and entertaining for all attendees.



Volunteers from around the NY/NJ area help to make Engineers Week a success year after year.

Engineers Week is an outreach event intended to raise awareness and appreciation for all types of engineering. With the help of our volunteers, we will incorporate past successful exhibits, activities, and contests, as well as include new ideas developed by our organization to challenge children and adults while promoting interest in engineering and science. Our activities focus on highlighting the excitement of engineering. More information can be found on our website at: www.ascenjb.org/eweek



Hands-on activities give visitors the chance to try some engineering for themselves.

In order to make this event possible, we need your financial support. In years past, approximately **\$3,500** was spent to fund Engineers Week. A donation in the range of **\$100 - \$500** would help us to achieve our goals. To show our appreciation, contributing organizations will be acknowledged as detailed on the enclosed Sponsorship Benefits Form. Your contribution will show that your organization recognizes the importance of appreciating the marvels of engineering and motivating the next generation of engineers!

If you and your company would like to support the 2024 National Engineers Week celebration at Liberty Science Center, please complete and return the enclosed Contribution Form by **Wednesday, February 7, 2024**. We would greatly appreciate it if you would also post the enclosed announcement flyer around your office so we can inform as many parents and potential volunteers as possible of this event.

In addition to financial support, we are also looking for ideas for sponsored exhibits and activity booths as well as contributions in kind. To collaborate on an exhibit, please email us at eweek@ascenjb.org. We highlight all types of engineering at this event.

Additionally, we are always looking for new volunteers. Please email us if you are interested in volunteer opportunities.

We thank you in advance for your support and we look forward to celebrating National Engineers Week 2024 at the Liberty Science Center with you. We anticipate a great turnout this year, and we hope to see you there!

Sincerely,

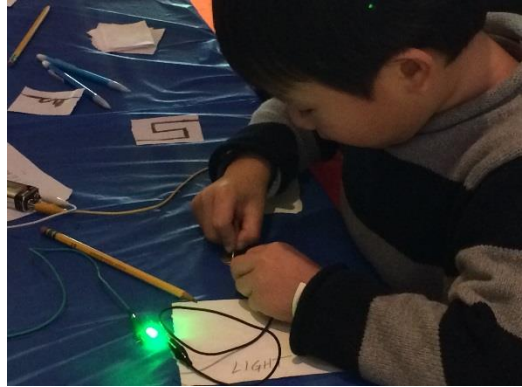
ASCE-NJ Branch 2024 E-Week Committee:

eweek@ascenjb.org

www.ascenjb.org/eweek

cc: Allison Riley, PE – ASCE North Jersey Branch President

Encl (3): Contribution Form
Sponsorship Benefits Form
E-Week Flyer



Interactive activities inspire visitors to think about what engineers can accomplish.



We make our activities exciting for guests of all ages!



Volunteers range from middle school students to working professionals.

A special thanks to past sponsors and exhibitors who helped to make Engineers Week a success:

Liberty Science Center · FIRST Tech Challenge · FIRST LEGO League · Junior FIRST LEGO League
Google Lunar XPRIZE · K'Nex Team · Future City · ANS GEO · HNTB
Colliers · Dewberry · Volkert



SPONSORSHIP BENEFITS
NATIONAL ENGINEERS WEEK 2024

To show our appreciation to all of our sponsors, you will be acknowledged based on your donation as detailed here.

\$100 LEVEL

Company logo displayed on back cover of brochure
Company logo displayed on sponsor board at event
Company logo displayed on ASCE North Jersey Engineers Week website

\$250 LEVEL

Company logo displayed on back cover of brochure
Company logo displayed on sponsor board at event
Company logo displayed on ASCE North Jersey Engineers Week website
Half page advertisement in brochure (5" W x 4" H)

\$500+ LEVEL

Company logo displayed on back cover of brochure
Company logo displayed on sponsor board at event
Company logo displayed on ASCE North Jersey Engineers Week website
Half page advertisement in the brochure (5" W x 4" H)
Official sponsorship of an activity booth with company name displayed on booth

Please email your company logo and advertisement to eweek@ascenjb.org by **2/9/2024**. Acceptable file formats include JPEG and PNG. Email or call 973-610-6256 with any questions.

For more information about Engineers Week, visit our website at www.ascenjb.org/eweek



CONTRIBUTION FORM
NATIONAL ENGINEERS WEEK 2024

NAME/COMPANY: _____

ADDRESS: _____

CONTACT: _____

EMAIL: _____

PHONE NUMBER: _____

ENCLOSED IS OUR CONTRIBUTION:
(Please circle contribution amount or write down amount under other)
(For Tax Purposes, the Tax ID number is 51-0163404)

\$100 \$250 \$500 Other \$ _____

Please make checks payable to: **ASCE North Jersey Branch**

For any questions, please contact Gabrielle Czernik directly at 973-610-6256 or via email at eweek@ascenjb.org

Please mail your checks by **2/7/2024** to: **National Engineers Week 2024**
c/o Katherine Loiselle
200 Broadacres Drive, Suite 410
Bloomfield, NJ 07003

For more information about Engineers Week, visit our website at www.ascenjb.org/eweek





Come Celebrate with Us!
2024 ENGINEERS WEEK



WHAT:

Join the **ASCE North Jersey Branch** and other local engineering organizations for two days of fun-filled, hands-on activities at **Liberty Science Center in Jersey City, NJ**. Meet engineers and scientists who can guide you through hands-on learning that is fun for all ages!

Engineers Week will feature:

Hands-on Activities
Engineering Exhibits
Robots
and so much more...

WHEN:

Monday, February 19 (President's Day) and Saturday, February 24
10:00AM – 4:00PM

WHERE:

Liberty Science Center • Liberty State Park • Jersey City, NJ • 07305 • 201.200.1000
For admission and directions, visit www.lsc.org

WHY:

To celebrate the beauty of the sciences and engineering in a positive learning environment. To help increase understanding engineering and technology careers among young students. To promote pre-college literacy in math and science. To raises public understanding and appreciation of engineers' contributions to society.

GET INVOLVED:

Enthusiastic Volunteers needed!

Volunteers needed for half day shifts (9:30AM – 1:30 PM or 12:30PM – 4:30 PM)

Admission to the museum is **FREE** for volunteers and lunch will be provided

** Must be 18 or older or accompanied by a parent or guardian

Questions? Contact the coordinators!

eweek@ascenjb.org

FOR EXHIBIT AND SPONSORSHIP OPPORTUNITIES: E-mail us at eweek@ascenjb.org or call Gabrielle Czernik at 973-610-6256